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DATE MAILED: 05/27/2010

#### NOTICE OF ALLOWANCE AND FEE(S) DUE

24498 7590 0527/2010 Robert D. Shedd, Patent Operations THOMSON Licensing LLC P.O. Box 5312 Princeton, NJ 08543-5312 EXAMINER
CHOKSHI, PINKAL R

ART UNIT PAPER NUMBER

2415

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/540,146	06/21/2005	Yves Maetz	PF030017	5290	

TITLE OF INVENTION: DEVICE AND PROCESS FOR ACQUIRING FILES BY ACCUMULATION OF POINTS AND ASSOCIATED PRODUCTS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	08/27/2010

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 1SI. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

#### HOW TO REPLY TO THIS NOTICE:

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If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

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If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and I/2 the ISSUE FIEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

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# Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

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INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where

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CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)				Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.					
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APPLICATION NO.	FILING DATE		FIRST NAMED INVEN	TOR		ATTO	RNEY DOCKET NO.	C	ONFIRMATION NO.
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nonprovisional	NO	\$1510	\$300		\$0		\$1810		08/27/2010
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CHOKSHI,	PINKAL R	2425	725-005000	_					
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5. Change in Entity Sta	itus (from status indicate ns SMALL ENTITY stati		☐ b. Applicant is no	long	er claiming SMAl	LEN	ITTY status. Sec 37 C	FR 1	.27(g)(2).
NOTE: The Issue Fee an interest as shown by the	d Publication Fee (if req records of the United Sta	uired) will not be accepte tes Patent and Trademark	d from anyone other the Office.	an th	e applicant; a regi	stered a	attorney or agent; or t	he as:	signee or other party in
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PTOL-85 (Rev. 08/07) Approved for use through 08/31/2010.



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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
10/540,146	06/21/2005	Yves Maetz	PF030017	5290		
24498 75	90 05/27/2010		EXAM	UNER		
Robert D. Shedd.	Patent Operations	CHOKSHI, PINKAL R				
THOMSON Licen	sing LLC	ART UNIT	PAPER NUMBER			
P.O. Box 5312 Princeton, NJ 0854	3-5312		2425 DATE MAILED: 05/27/201	0		

# Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 310 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 310 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

# Application No. Applicant(s) 10/540,146 MAETZ ET AL. Notice of Allowability Examiner Art Unit Pinkal R. Chokshi 2425 -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308. This communication is responsive to 03/08/2010. 2. The allowed claim(s) is/are 15-27. 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). b) ☐ Some\* c) ☐ None of the: 1. T Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. \( \overline{ International Bureau (PCT Rule 17.2(a)). \* Certified copies not received: \_\_\_\_\_. Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. 4. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient. CORRECTED DRAWINGS (as "replacement sheets") must be submitted. (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d). 6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL. Attachment(s) 1. Notice of References Cited (PTO-892) 5. Notice of Informal Patent Application 2. Notice of Draftperson's Patent Drawing Review (PTO-948) Interview Summary (PTO-413), Paper No./Mail Date 3. Information Disclosure Statements (PTO/SB/08), 7. X Examiner's Amendment/Comment Paper No./Mail Date 4. ☐ Examiner's Comment Regarding Requirement for Deposit 8. T Examiner's Statement of Reasons for Allowance of Biological Material Other . /Pinkal R. Chokshi/ Examiner, Art Unit 2425

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#### DETAILED ACTION

#### **EXAMINER'S AMENDMENT**

 An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Joel Fogelson on 04/28/2010.

The application has been amended as follows:

- 1). Amend claim 15 to read:
- 15. Acquisition device for obtaining files by accumulating points, for at least one user of at least one receiver of data of at least one communication network, said user being able to earn points by occurrences of at least one predefined operation accomplished by said user, and to acquire at least one of said files by downloading of said file via said communication network when the aggregate number of said points reaches a predetermined level associated with said file.

wherein said device comprises an automatic control module for ordering and downloading portions of said file via said network, where

said automatic control module operates without user operation:

said automatic control module orders the downloading of portions of said file when the number of points earned by said user reaches a fraction of said predetermined level of said file such that said fraction also corresponds to the downloaded portions of said file and the downloaded portions of said file are less than the entire file:

said fraction is greater than zero and less than one; and

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a storage means, accessible to said receiver, which stores portions of said file-designed to order the downloading of each of said portions when the number of points earned by said user reaches a fraction of said predetermined level which corresponds to said each portion from said portions.

### 2). Amend claim 26 to read:

26. Acquisition process for obtaining files by accumulating points comprising the steps of:

in which a user of a receiver of data of a communication network earns earning points by a receiver of data coupled to a communication network by having a user accomplishing at least one predefined operation, and

acquires <a href="having said receiver acquire">having said receiver acquire</a> at least one of said files by downloading of said file via said communication network when the aggregate number of said points reaches a predetermined level associated with said file,

wherein a said receiver downloading via said network to a storage space accessible to said receiver, of portions of said file is are ordered automatically without user intervention by ordering the downloading of each of said portions when the number of points earned by said user reaches a fraction of said predetermined level which corresponds to said portion such that said fraction also corresponds to the downloaded portions of said file and the downloaded portions of said file are less than the entire file; and

said fraction is greater than zero and less than one.

# Allowable Subject Matter

Claims 15-27 are allowed. The following is a statement of reasons for the
indication of allowable subject matter: The present invention comprises an acquisition
device that automatically downloads and stores files by accumulating points that user

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earned by watching advertisement; the file is automatically downloaded in portions when the number of points earned by the user reaches a predetermined level, where the predetermined level of points corresponds to the downloaded portions of the file and the downloaded portion of the file is less than the entire file.

The closest prior arts, Shintani, Kienzle, and Candelore show a similar system. However, Shintani discloses a device where user earns points by watching commercial and apply those points to watch pay programs, Kienzle discloses a credit based media presentation, where customer accumulates credits and use them to watch media, and Candelore discloses a digital coupons that is used for pay televisons. Thus, Shintani, Kienzle, and Candelore fail to disclose the limitation(s), said device comprises an automatic control module for ordering and downloading portions of said file via said network, where said automatic control module operates without user operation; said automatic control module orders the downloading of portions of said file when the number of points earned by said user reaches a fraction of said predetermined level of said file such that said fraction also corresponds to the downloaded portions of said file and the downloaded portions of said file are less than the entire file; said fraction is greater than zero and less than one; and a storage means, accessible to said receiver, which stores portions of said file, as required by all the independent claims.

#### Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Application/Control Number: 10/540,146
Art Unit: 2425

- US Patent 6,057,872 to Candelore
- US Patent 7,546,617 to Kienzle
- US PG Pub 2008/0195494 to Postrel
- US PG Pub 2008/0109345 to Leach
- US PG Pub 2005/0080673 to Picker
- US PG Pub 2002/0049967 to Haseltine
- US PG Pub 2002/0032906 to Grossman

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Pinkal R. Chokshi whose telephone number is (571) 270-3317. The examiner can normally be reached on Monday-Friday 8 - 5 pm (Alt. Monday off).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Brian Pendleton can be reached on 571-272-7527. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Pinkal R. Chokshi/ Examiner, Art Unit 2425

/Brian T. Pendleton/ Supervisory Patent Examiner, Art Unit 2425